



Privacy Policy

This privacy policy sets out how HashtagMktg uses and protects any information that you give HashtagMktg when you use this website.

HashtagMktg is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

HashtagMktg may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 2 January 2018.

What we collect

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping only if it is necessary, and usually to contact you.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Keep yourself safe from malware and viruses with adequate, up to date security on your computer. You can usually download free basic protection from providers such as AVG and McAfee, but for more comprehensive cover, it's best to choose security software, which of course you can buy from us. Keep your software switched on and up to date, and make sure that your Windows operating system has the latest Microsoft updates. It's a good idea to run regular scans on your computer.

When you're opening emails, be careful. Don't click on links to download files or open attachments you haven't asked for, or aren't expecting, as they may contain viruses. Back up all your files so they're available if the worst happens and your computer is infected by a virus.